

NONPROFITS 101, CERTIFICATE OF COMPLETION

Requirements

The Nonprofit 101 Certificate enables students to develop the core skills necessary to effectively navigate the nonprofit landscape including learning about all aspects of nonprofit operations with a special focus on strategic planning and fundraising.

There are no prerequisite requirements for this program, and courses are open to all students.

Code	Title	Units
PROW NC100	Introduction to Nonprofits	0
PROW NC101	Strategic Planning	0
PROW NC102	Principles of Fundraising	0

Learning Outcomes

1. Compare and contrast nonprofit and for-profit organizations.
2. Analyze and evaluate the effectiveness of a nonprofit fundraising plan.
3. Analyze and evaluate the effectiveness of a nonprofit strategic plan.