

# COMMUNICATION (COMM)

## Credit Courses

### COMM 101 Introduction to Communication (3 Units)

Hours: 54 (54 lecture)

Introduction to the field of communication, with emphasis on the history of communication study, theories of communication, communication contexts, and issues in communication studies. Also serves as an introduction to the strands of communication studies, including interpersonal, group, rhetoric, intercultural, organizational and mass communication.

SBCC General Education: SBCCGE Area B

Transfer Information: CSUGE Area D7, IGETC Area 4G, CSU Transferable, UC Transferable

C-ID: COMM 180.

### COMM 121 Interpersonal Communication (3 Units)

Hours: 54 (54 lecture)

Introduction to principles and skills of effective communication, with a focus on verbal and nonverbal channels, person perception, conflict resolution, listening, and communication barriers. Study includes the social science of interpersonal communication and presentational speaking.

SBCC General Education: SBCCGE Area D2, SBCCGE Area E4

Transfer Information: CSUGE Area A1, IGETC Area 1C, CSU Transferable, UC Transferable

UC Transfer Limit: COMM 121, 121H and 122 combined: maximum credit, one course.

C-ID: COMM 130.

### COMM 121H Interpersonal Communication, Honors (3 Units)

Limitations on Enrollment: Admission to Program.

Hours: 54 (54 lecture)

Introduction to principles and skills of effective communication, with a focus on verbal and nonverbal channels, person perception, conflict resolution, listening, and communication barriers. Study includes the social science of interpersonal communication and presentational speaking. In-depth exploration of selected COMM 121 topics conducted through a research paper.

SBCC General Education: SBCCGE Area D2, SBCCGE Area E4

Transfer Information: CSUGE Area A1, IGETC Area 1C, CSU Transferable, UC Transferable

UC Transfer Limit: COMM 121, 121H and 122 combined: maximum credit, one course.

C-ID: COMM 130.

### COMM 122 Mediated Interpersonal Communication (3 Units)

Course Advisories: Eligibility for ENG 110 or ENG 110H.

Hours: 54 (54 lecture)

Introduction to the principles of interpersonal communication with an emphasis on self-analysis, interpersonal relationship dynamics, research and effective oral presentation.

SBCC General Education: SBCCGE Area D2, SBCCGE Area E4

Transfer Information: CSUGE Area A1, IGETC Area 1C, CSU Transferable, UC Transferable

UC Transfer Limit: COMM 121, 121H and 122 combined: maximum credit, one course.

### COMM 131 Fundamentals Of Public Speaking (3 Units)

Hours: 54 (54 lecture)

Instruction in public speaking, stressing audience analysis, organization and support of ideas. Students prepare and deliver speeches on topics of current concern. Video recorded replays and instructor evaluation provide feedback on performance.

SBCC General Education: SBCCGE Area D2, SBCCGE Area E4

Transfer Information: CSUGE Area A1, IGETC Area 1C, CSU Transferable, UC Transferable

UC Transfer Limit: COMM 131 and 113H combined: maximum credit, one course.

C-ID: COMM 110.

### COMM 131H Fundamentals Of Public Speaking, Honors (3 Units)

Limitations on Enrollment: Honors course.

Hours: 54 (54 lecture)

Instruction in public speaking honors aims to help students prepare and deliver speeches on topics of current concern. In this process, honors students will also learn how to conduct an audience analysis, organize speeches, and find evidence to support ideas. Students will receive feedback on speech preparation, speech performance, speech analysis.

SBCC General Education: SBCCGE Area D2, SBCCGE Area E4

Transfer Information: CSUGE Area A1, IGETC Area 1C, CSU Transferable, UC Transferable

UC Transfer Limit: COMM 131 and 113H combined: maximum credit, one course.

C-ID: COMM 110.

### COMM 141 Small Group Communication (3 Units)

Hours: 54 (54 lecture)

Introduction to communication skills in task-oriented small groups.

Includes experiential focus on planning and implementation of small group projects, decision-making and problem-solving methods, along with task and social dimensions of effective group process.

SBCC General Education: SBCCGE Area D2, SBCCGE Area E4

Transfer Information: CSUGE Area A1, IGETC Area 1C, CSU Transferable, UC Transferable

C-ID: COMM 140.

### COMM 142 Leadership in a Global Society (3 Units)

Course Advisories: Eligibility for ENG 110 or ENG 110H.

Hours: 54 (54 lecture)

Explores leadership concepts needed to effectively lead for a more inclusive and just society. Students analyze real world problems across a variety of categories to better understand the need for informed, effective, and inclusive leadership in today's world. Examines how everyday people can make social change through inclusive, ethical, and informed leadership.

SBCC General Education: SBCCGE Area B, SBCCGE Area E5

Transfer Information: CSUGE Area D, CSU Transferable, UC Transferable

### COMM 151 Intercultural Communication (3 Units)

Hours: 54 (54 lecture)

Provides an introduction to communication between people from different cultures. Focuses on the application of theory and research to intercultural communication. The topics and activities are designed to develop communication skills that improve competence in intercultural situations.

SBCC General Education: SBCCGE Area B, SBCCGE Area E5

Transfer Information: CSUGE Area D3, IGETC Area 4C, CSU Transferable, UC Transferable

C-ID: COMM 150.

**COMM 161 Communication in Organizations (3 Units)**

Hours: 54 (54 lecture)

Communication in organizations examines communication practices in various organizational situations, applying effective strategies for achieving organizational and individual goals. Instructions include selecting a speech topic, determining the purpose, analyzing the audience and occasion, researching the topic and organizing, outlining, and presenting an informative and persuasive speech to a target audience. The use of logic, evidence and emotional appeals is studied and emphasized.

SBCC General Education: SBCCGE Area D2, SBCCGE Area E4

Transfer Information: CSUGE Area A1, CSU Transferable, UC Transferable

UC Transfer Limit: COMM 161 and COMM 162 combined: maximum credit, 1 course.

**COMM 162 Mediated Communication in Organizations (3 Units)**

Hours: 54 (54 lecture)

Examines communication in various organizational situations, focusing on the use of effective communication strategies for achieving organizational and individual goals. Emphasis placed on identifying and amending ineffective communication within organizations based on organizational communication theory.

SBCC General Education: SBCCGE Area D2, SBCCGE Area E4

Transfer Information: CSUGE Area A1, CSU Transferable, UC Transferable

UC Transfer Limit: COMM 161 and COMM 162 combined: maximum credit, 1 course.

**COMM 171 Mass Media and Society (3 Units)**

Hours: 54 (54 lecture)

Exploration of the history, effects and role of the mass media in the U.S. Major forms of mass communication are studied. Study focuses on critical analysis of media messages, effects of media on the individual and society, and theories of communication. Students move beyond being "consumers" of media to "analysts" of media.

SBCC General Education: SBCCGE Area B

Transfer Information: CSUGE Area D7, IGETC Area 4C, CSU Transferable, UC Transferable

C-ID: JOUR 100.

**COMM 200 Rhetoric of Pop Culture (3 Units)**

Hours: 54 (54 lecture)

Overview, history and critical analysis of popular culture in the United States as a mediator of cultural values and attitudes. Evaluates representations of popular culture by analyzing multiple artifacts from various theoretical perspectives. Examines pop culture artifacts as products of mass communication rooted in underlying values of American society. Focuses on developing critical thinking concerning assumptions regarding race, class and gender imbedded in popular culture.

SBCC General Education: SBCCGE Area C

Transfer Information: CSU Transferable, UC Transferable

**COMM 235 Argumentation and Debate (3 Units)**

Prerequisites: ENG 110 or ENG 110H or ENG 110E.

Hours: 54 (54 lecture)

Theory, practice, and criticism of public advocacy. The use of propositions, evidence, reasons, and the general rhetorical strategies of symbolic action to promote and advance one's public or civic interests.

SBCC General Education: SBCCGE Area D2, SBCCGE Area E4

Transfer Information: CSUGE Area A1, CSUGE Area A3, IGETC Area 1B,

IGETC Area 1C, CSU Transferable, UC Transferable

C-ID: COMM 120.

**COMM 288 Communication Research Methods (3 Units)**

Course Advisories: COMM 101.

Hours: 54 (54 lecture)

Introduction to the theoretical and practical concerns underlying procedures most commonly used in communication research.

Students evaluate findings of communication research and understand research methods. Serves as preparation for advanced coursework in communication.

Transfer Information: CSUGE Area D7, IGETC Area 4G, CSU Transferable, UC Transferable

C-ID: POLS 160.

**COMM 289 Communication Theory (3 Units)**

Course Advisories: COMM 101.

Hours: 54 (54 lecture)

Introduction to major theories of human communication, Designed to give students critical understanding of key themes in the field, and to show how theories illuminate the nature of human interaction. Designed to prepare students for upper-division coursework in communication.

SBCC General Education: SBCCGE Area B

Transfer Information: CSUGE Area D7, IGETC Area 4G, CSU Transferable, UC Transferable

**COMM 295 Internship in Communication (2-4 Units)**

Hours: 210 (210 lab)

Structured internship program in which students gain experience with community organizations related to the discipline. Course restricted to 3 repetitions

Transfer Information: CSU Transferable

**COMM 299 Independent Study in Communication (1-4 Units)**

Limitations on Enrollment: Six units of Communication courses completed with a grade point average of 3.5 or higher.

Hours: 192 (192 lab)

Minimum of 12 units of coursework completed at SBCC with GPA of at least 3.0. For complete information, see "Independent Study" in the Catalog Index.

Transfer Information: CSU Transferable