

BUSINESS ADMINISTRATION (BUS)

Credit Courses

BUS 101 Introduction To Business (3 Units)

Hours: 54 (54 lecture)

Examines economic activity in the American free enterprise system. Provides students with a broad understanding of: social responsibility and ethics, government regulations, business law, globalization, technology and e-commerce, economic and financial systems, securities markets, management, marketing, accounting and finance.

SBCC General Education: SBCCGE Area B

Transfer Information: CSUGE Area D, CSU Transferable, UC Transferable
UC Transfer Limit: BUS 101 and IBUS 102 combined: maximum credit, one course.

C-ID: BUS 110.

BUS 240 The Business of Entertainment (3 Units)

Same as: FP 240

Hours: 54 (48 lecture)

Study of the Entertainment business focusing on the management and marketing of an Entertainment product in TV, film, music, theater and digital media with an emphasis on practical deal-making and negotiation skills.

Transfer Information: CSU Transferable

BUS 290 Work Experience in Business Administration (1-4 Units)

Hours: 300 (300 lab)

Consists of supervised employment for students whose career objectives, course of study and employment complement each other. Students must accomplish specific course objectives. Class meetings on campus are scheduled each semester. Course restricted to 3 repetitions

Transfer Information: CSU Transferable