# APPLIED PHOTOGRAPHY, ASSOCIATE OF ARTS (AA)

#### **Overview**

The Photography curriculum is carefully designed to build fundamental technical skills in the operation of 35mm and medium-format cameras, using traditional and digital camera systems. In addition, all classes emphasize the importance of creativity and originality in image-making through a progressive series of conceptual assignments. Basics in digital imaging, editing and creative manipulations, digital printing and color management technologies are provided from entry-level classes and throughout the entire curriculum. The program develops the historic relevance of photography in art and multimedia as well as provides a foundation in creative digital processes that will integrate into the work place. Our digital classroom and darkroom facilities include state-of-theart service bureau quality equipment and archival printers up to 44" wide to thoroughly prepare students for a variety of job opportunities in the work place. Nine new industry-specific short courses have been added as electives.

### Requirements

**Associate Degree Graduation Requirements** 

Complete all of the following:

- All Department Requirements listed below with a "C" or better or "P" in each course (at least 20% of the department requirements must be completed through SBCC).
- A minimum of 18 units of SBCC (https://catalog.sbcc.edu/ archive/2022-2023/degrees-certificates-awards/ #associatedegreestext) General Education Requirements (Areas A-D) and Institutional Requirements (Area E) and Information Competency Requirement (Area F)
- 3. A total of 60 degree-applicable units (SBCC courses numbered 100 and higher).
- Maintain a cumulative GPA of 2.0 or better in all units attempted at SBCC.
- Maintain a cumulative GPA of 2.0 or better in all college units attempted.
- 6. A total of 12 units through SBCC.

Code	Title	Units	
Department Requirements			
PHOT 109	Introduction to Photography	3	
PHOT 180	Digital Darkroom	3	
PHOT 190	Photojournalism	3	
or JOUR 190	Photojournalism		
PHOT 209	Intermediate Photography and Lighting	3	
PHOT 250	Fine Art Photography	3	
PHOT 260	Portfolio	3	
PHOT 280	Advanced Photography and Lighting Strategies	3	
PHOT 285	Color Management	3	
Complete 6 units from the following:			
PHOT 120	Creative Applications I		

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PHOT 281	Digital Darkroom II	
PHOT 214	Advertising Illustration	
PHOT 151	Stock Photography II	
PHOT 150	Stock Photography	
PHOT 147	Sports Photography	
PHOT 146	Children and Pet Photography	
PHOT 145	Fine Art Copy Work	
PHOT 140	Travel and Street Photography	
PHOT 135	Wedding and Event Photography	
PHOT 130	Digital Assets Management	
PHOT 125	Creative Applications II	

Total Units 30.00

## **Learning Outcomes**

- Demonstrate fundamentals of 35mm traditional and digital camera operations.
- Demonstrate skills in scanning, digital printing and archival printing technologies.
- 3. Demonstrate digital image editing and special manipulation effects.
- 4. Demonstrate composition and conceptual development.
- Demonstrate acceptable photographic methods in studio photography.
- 6. Demonstrate advanced lighting techniques.
- 7. Demonstrate the ability to create a professional portfolio of work that projects lasting appeal and has high visual impact.
- 8. Demonstrate color management basics.

### **Recommended Sequence**

Make an appointment with your SBCC academic counselor through Starfish to create a Student Education Plan that reflects a recommended course sequence for this program that is tailored to your individual needs.

How to schedule an Academic Counseling appointment (https://www.sbcc.edu/counselingcenter/counselingappointments.php).