

JOURNALISM, ASSOCIATE IN ARTS FOR TRANSFER (AA-T)

Students majoring in journalism learn about the American news media in all forms—newspapers, magazines, television, radio and the Internet—as the basis of a liberal arts education. Students also become media “practitioners” as every journalism class offers a unique opportunity to develop publishable work for *The Channels*, SBCC’s award-winning student newspaper and online service. The Journalism Department is an active part of the School of Media Arts, and we offer all students the opportunity to collaborate with those from the disciplines of film, video production, multimedia, photography and graphic design.

The Associate in Arts for Transfer degree in Journalism provides students with the foundational knowledge necessary to make a successful transition into a Baccalaureate Degree at any of the CSU campuses. The Associate Degree for Transfer (AA-T or AS-T) is a special degree offered at California Community Colleges. Students who earn an AA-T or AS-T degree are guaranteed admission to a campus within the California State University (CSU) system in a similar major, although not necessarily to a specific campus. Students who complete an AA-T or AS-T are given priority consideration when applying to a particular program that is similar to the student’s community college major and will be given a special GPA advantage when applying to CSU impacted campuses or majors. Students who are planning to pursue an AA-T or AS-T are strongly advised to meet with a counselor for additional information about this transfer program. Visit <https://adegreewithaguarantee.com/> for more information about these degrees.

Requirements

Associate Degree for Transfer Graduation Requirements

Complete all of the following:

1. All Department Requirements listed below with a “C” or better or “P” in each course.
2. IGETC-CSU (<https://catalog.sbccc.edu/transfer-curricula/#igetctext>) or the CSU GE Breadth (<https://catalog.sbccc.edu/transfer-curricula/#csugebtext>) pattern.
3. A total of 60 CSU transferable semester units.
4. Maintain a minimum cumulative CSU transferable GPA of 2.0.
5. A minimum of 12 units through SBCC.

Code	Title	Units
Department Requirements		
Required Core		
COMM 171	Mass Media and Society	3
JOUR 101	Reporting/Writing I	3
JOUR 121	The Channels: Reporting/Writing	3
List A - Complete one course from the following:		3-4
JOUR 122A	The Channels: Newswriting and Editing	
JOUR/MKT 135	Public Relations	
JOUR/PHOT 190	Photojournalism	
List B - Complete two courses from the following:		6-10.5

Any CSU GE Breadth courses from two different areas within A through D or IGETC Areas 1A through 5C not used above

ACCT 230	Financial Accounting
ART 140	Studio Art Foundations (2-D)
ENG 270	Introduction to Creative Writing
FP 175	Film and Video Production I
GDP 111	Introduction to Graphic Design
MKT 203	Marketing Communications
PHOT 109	Introduction to Photography
PHOT 209	Intermediate Photography and Lighting
Total Units	18.00-23.50

Students are advised to meet with an academic counselor to discuss the best combination of courses to take for the AA-T to meet the requirements of the transfer institution to which they are intending to transfer.

Learning Outcomes

1. Develop and apply news judgment to select, report and produce publishable news projects.
2. Practice standard reporting and newsgathering techniques across media platforms.
3. Identify and employ the best medium by which to convey journalistic content.
4. Develop journalistic content in multiple media forms.
5. Identify and employ best practices of professional journalists: commitment to role of the free press in a participatory democracy; sound ethics; accuracy, fairness and context in all content.

Recommended Sequence

Make an appointment with your SBCC academic counselor through Starfish to create a Student Education Plan that reflects a recommended course sequence for this program that is tailored to your individual needs.

How to schedule an Academic Counseling appointment (<https://www.sbccc.edu/counselingcenter/counselingappointments.php>).