INTRODUCTION TO GRAPHIC DESIGN, CERTIFICATE OF ACHIEVEMENT (C)

Overview

The Graphic Design & Photography Department offers a Certificate of Completion in Graphic Design. The Certificate of Completion provides students with a solid foundation to understanding of the design process from concept to printed piece. Students gain knowledge of both the creative process and industry-standard computer tools and software used in Graphic Design.

Requirements

Certificate of Achievement Requirements

Complete all Department Requirements for the Certificate of Achievement with a cumulative grade point average (GPA) of 2.0 or better. Candidates for a Certificate of Achievement are required to complete at least 20% of the department requirements through SBCC.

Code	Title	Units
Department Requirements		
GDP 110	Media Design	3
GDP 111	Introduction to Graphic Design	3
GDP 113	Typography	3
GDP 114	Intermediate Graphic Design	3
GDP 116	History of Graphic Design	3
GDP 118	Creative Thinking	3
Total Units		**18.00**

Strongly Recommended

Code	Title	Units
ART 120	Fundamentals Of Drawing	3
PHOT 109	Introduction to Photography	3

Learning Outcomes

1. Apply design principles to both print and screen layouts.
2. Demonstrate proficiency using industry-standard software to produce graphic design layouts that are print-ready digital files.
3. Define professional terminology for the graphic design and print industry.
4. Demonstrate a sense of aesthetics for design and typography in the visual communication field.
5. Identify and apply their creative abilities to communicate ideas with confidence.
6. Demonstrate effective evaluation techniques, such as critiquing, to test and revise ideas and designs.
7. Develop professional quality design concepts and layouts.

Recommended Sequence

Make an appointment with your SBCC academic counselor through Starfish to create a Student Education Plan that reflects a recommended course sequence for this program that is tailored to your individual needs.

How to schedule an Academic Counseling appointment (https://www.sbcc.edu/counselingcenter/counselingappointments.php).