GRAPHIC DESIGN, SKILLS COMPETENCY AWARD (SCA): ENTREPRENEUR I

Overview

This Skills Competency Award provides the student with a foundation in Graphic Design and an understanding of the digital process when designing for print. They will also learn skills to promote their work and to develop entrepreneurial skills. These new skills will give the student the tools to become successful in managing their own design business.

Requirements

Skills Competency Award Requirements

Complete all department requirements with a "C" or higher or "P" in each course. Candidates for a Skills Competency Award are required to complete at least 20% of the department requirements through SBCC.

Code	Title	Units
Department Requirements		
ENT 202	Entrepreneurship: Idea to Business Model	3
ENT 203	Marketing Plan Development	3
GDP 111	Introduction to Graphic Design	3
GDP 113	Typography	3
GDP 114	Intermediate Graphic Design	3
GDP 118	Creative Thinking	3
Total Units		**18.00**

Learning Outcomes

1. Apply design principles to both print and screen layouts.
2. Demonstrate proficiency using industry-standard software to produce graphic design layouts that are print-ready digital files.
3. Demonstrate a sense of aesthetics for design and typography in the visual communication field.
4. Apply entrepreneurial skills to develop freelance business.