

INTERNATIONAL BUSINESS, ASSOCIATE IN ARTS (AA)

Requirements

Associate Degree Graduation Requirements

Complete all of the following:

- All Department Requirements listed below with a "C" or better or "P" in each course (at least 20% of the department requirements must be completed through SBCC).
- One of the following three General Education options:
 - OPTION 1: A minimum of 18 units of SBCC General Education Requirements (<https://catalog.sbccc.edu/degrees-certificates-awards/#associateddegreeestext>) (Areas A-D) and Institutional Requirements (Area E) and Information Competency Requirement (Area F) OR
 - OPTION 2: IGETC (<https://catalog.sbccc.edu/transfer-curricula/#igetctext>) Pattern OR
 - OPTION 3: CSU GE Breadth (<https://catalog.sbccc.edu/transfer-curricula/#csugebtext>) Pattern
- A total of 60 degree-applicable units (SBCC courses numbered 100 and higher).
- Maintain a cumulative GPA of 2.0 or better in all units attempted at SBCC.
- Maintain a cumulative GPA of 2.0 or better in all college units attempted.
- A minimum of 12 units through SBCC.

Code	Title	Units
Department Requirements		
IBUS 102	Introduction to International Business	3
IBUS 109	Basics of Importing and Exporting	3
IBUS 201	International Human Resource Management	3
IBUS 211	Legal Environment of International Business	3
MKT/MAT 164 or MKT 212 or FIN 211 or COMM 151	Online and Mobile Marketing Supply Chain Logistics Skills in Trade Finance Intercultural Communication	3
MKT 209	International Marketing	3
MKT/CIS 220	Introduction to Electronic Commerce	3
Total Units		21.00

Learning Outcomes

- Explain general management functions, roles and responsibilities required to effectively manage today's contemporary organizations.
- Recognize the ethical issues facing managers and apply decision-making techniques and ethical reasoning to resolve 21st century ethical dilemmas.
- Work effectively in teams and appreciate the meaning of mutual responsibility.

- Access and interpret information, respond and adapt to a dynamic business environment, make complex decisions, solve problems, and evaluate outcomes.

Recommended Sequence

Make an appointment with your SBCC academic counselor through Starfish to create a Student Education Plan that reflects a recommended course sequence for this program that is tailored to your individual needs.

How to schedule an Academic Counseling appointment (http://www.sbccc.edu/starfish/howtos/starfish_appt_how_to.pdf).