

GLOBAL LEADERSHIP, CERTIFICATE OF ACHIEVEMENT (C)

Overview

The Global Leadership Certificate is composed of required courses in global studies and communication and a wide array of transferable social sciences and arts/humanities elective courses. Students are prepared to continue their academic studies in a variety of fields, not limited to global studies and communication, such as history, political science, economics, business, sociology and environmental studies. The program will also prepare students for employment in one of the many occupational fields affected by globalization and changing communication. More specifically, it will prepare students for positions in the public and private sectors, ranging from education, government, journalism and media, to non-governmental organizations, of which the Santa Barbara community has many. The Global Leadership Certificate supports Santa Barbara City College's core principles of promoting global responsibility as articulated in the SBCC mission statement.

Requirements

Certificate of Achievement Requirements

Complete all Department Requirements for the Certificate of Achievement with a C or better in each course. Candidates for a Certificate of Achievement are required to complete at least 20% of the department requirements through SBCC.

Code	Title	Units
Department Requirements		
Core Courses		
GLST 101	Introduction to Global Studies	3
GLST 102	Global Problems	3
Complete two courses from the following:		6
COMM 121 or COMM 121H or COMM 122	Interpersonal Communication Interpersonal Communication, Honors Mediated Interpersonal Communication	
COMM 142	Leadership in a Global Society	
COMM 151	Intercultural Communication	
Complete a minimum of 6 units from the following:		6-10
ANTH 103	Introduction To Cultural Anthropology	
ANTH 109	Comparative World Cultures	
ARBC 102	Beginning Modern Standard Arabic II	
ASAM 101	Comparative Asian-American History, 1849-1965	
ASAM 102	Contemporary Asian-American History	
ASL 102	Beginning American Sign Language II	
ASL 103	Intermediate American Sign Language I	
ASL 104	Intermediate American Sign Language II	
ASL 125	American Deaf Culture and History	
BLST 101	The African-American In U.S. History To World War II	

BLST 102 or BLST 102H	The African-American In U.S. History, From Civil Rights Movement To Present The African-American in U.S. History, from Civil Rights to Present, Honors
BLST 103	African-American Culture
CHIN 102	Beginning Chinese II
CHIN 103	Intermediate Chinese
CHST 101	Mexican-American (Chicano) History In The U.S.
CHST 102	The Chicano And Latino In U.S. History, From The 1960's To The Present
CHST 103	Mexican-American (Chicano) Culture
CHST 113	Introduction to Chicano/Mexican-American Literature
CHST 114	Borderlands Literature: U.S.-Mexico
CHST 115	Introduction To Mexican Literature
CHST 121	The Chicana And Other Latina Women
COMM 101	Introduction to Communication
COMM 121 or COMM 121H or COMM 122	Interpersonal Communication ¹ Interpersonal Communication, Honors Mediated Interpersonal Communication
COMM 131 or COMM 131H	Fundamentals Of Public Speaking Fundamentals Of Public Speaking, Honors
COMM 141	Small Group Communication
COMM 142	Leadership in a Global Society ¹
COMM 151	Intercultural Communication ¹
COMM 161 or COMM 162	Communication in Organizations Mediated Communication in Organizations
COMM 171	Mass Media and Society
COMM 235	Argumentation and Debate
ECON 101 or ECON 101H	Microeconomics Microeconomics, Honors
ECON 102 or ECON 102H	Macroeconomics Macroeconomics, Honors
ENT 201	Introduction to Entrepreneurship and Innovation
ENT 202	Entrepreneurship: Idea to Business Model
ENT 206	Enterprise Launch
ENVS 110	Humans And The Biological Environment
ENVS/HIST 112	American Environmental History
ERTH 142/ GEOG 105	Economic Geography
ETHS 101 or ETHS 101H	The Immigrant Experience in the U.S. The Immigrant Experience in the U.S., Honors
ETHS/SOC 107	Racism In America
ETHS 109	U.S.-Mexico And Other Borderlands
ETHS 110	Contemporary Ethnic Communities
ETHS 121	Women of Color In The U.S.
ETHS 122	Arab-American/Middle Eastern Women In The U.S.

FR 102	Beginning French II	KOR 102	Beginning Korean II
FR 103	Intermediate French I	LATN 102	Beginning Latin II
FR 104	Intermediate French II	MGMT 101	Introduction To Management
FS 101	Introduction to Film Studies	MGMT 102	Leadership in Organizations
or FS 101H	Introduction to Film Studies, Honors	MKT 101	Introduction to Marketing
FS 105	Introduction to Television Studies	MKT/MAT 164	Online and Mobile Marketing
FS 107	Contemporary American Film	MKT 203	Marketing Communications
FS 113	Experimental Film	MKT 205	Consumer Selling Strategies
FS 115	The Vietnam War in Film	MKT 209	International Marketing
FS 116	Gender and Sexuality in Film	MKT 215	Segmentation and Target Marketing
FS 118	Film Genres	MKT/CIS 220	Introduction to Electronic Commerce
FS 119	Film Comedy	NATA 101	American Indian: Past and Present
FS 120	Visionary Filmmakers	NATA 102	The Native American In 20th Century Society
FS 121	Documentary Film	NATA 103	Native American Cultural Heritage
GEOG 102	Human Geography	NATA 104	California Indians
GEOG 104	World Regional Geography	NATA 105	California Tribes: The Chumash
GER 102	Beginning German II	NATA 112	Native American Visual And Musical Art
GER 103	Intermediate German I	NATA 113	The Indian In Literature: Fact And Fiction
GER 104	Intermediate German II	PHIL 100	Introduction to Philosophy
HEBR 102	Beginning Modern Hebrew II	or PHIL 100H	Introduction to Philosophy, Honors
HIST 101	History of the U.S. to 1877	PHIL 101	Introduction to Ethics
HIST 102	History of the U.S. Since 1865	or PHIL 101H	Introduction To Ethics, Honors
or HIST 102H	History Of The U.S. Since 1865, Honors	PHIL 102	Comparative World Religions
HIST 103	History of Western Civilization	PHIL 200	History Of Philosophy: Ancient
HIST 104	History of Western Civilization	PHIL 201	History of Philosophy: Modern
or HIST 113H	History Of Western Civilization: 1600 To Present, Honors	PHIL 203	Truth, Meaning, and Existence
HIST 107	World Civilization, Beginnings to 1550	PHIL 207A	Comparative Philosophy, East And West
HIST 108	World Civilization, 1550 to Present	POLS 101	American Government And Politics
HIST 110	History of American Women	POLS 104	American Government: Policy Issues/ Process
or HIST 110H	History Of American Women (Honors)	POLS 110	Politics, Society And The Mass Media
HIST 111	The American West as Frontier and Region	POLS 121	International Politics
HIST 115	The Vietnam Wars	or POLS 121H	International Politics, Honors
HIST 120	Modern Europe	POLS 122	International Organizations: Global and Regional Governance
HIST 121	History Of Great Britain	POLS 131	Comparative Politics
HIST 122	History Of Great Britain	POLS 132	Political Thinking
HIST 127	History Of Russia	POLS 134H	Political Violence, Honors
HIST 133	History of Latin America	POLS 151	Law And Society
HIST 134	History Of Latin America: 1800'S To Modern Period	PSY 100	General Psychology
HIST 135	History of Mexico	or PSY 100H	General Psychology, Honors
HIST 137	History of Religions of The Middle East	PSY 106	Positive Psychology
HIST 138	History of the Modern Middle East	PSY 120	Introduction To Psychology
IBUS 102	Introduction to International Business	PSY 125	Psychology Of Human Sexuality
ITAL 102	Beginning Italian II	PSY 140	Child Development
ITAL 103	Intermediate Italian I	PSY 145	Human Development
ITAL 104	Intermediate Italian II	PSY 175	Social Psychology: Psychological Perspective
JAPN 102	Beginning Japanese II	SOC 101	Introduction To Sociology
JAPN 103	Intermediate Japanese I		
JAPN 104	Intermediate Japanese II		
JOUR/MKT 135	Public Relations		

or SOC 101H	Introduction to Sociology, Honors
SOC 104	Social Psychology
SOC 109	Social Problems
SOC/ANTH 110	Culture and Society Through Cartoons
SOC 113	Sociology Of Sex and Gender
SOC 115	Introduction To Social Research
SOC 118	Media, Culture and Society
SPAN 102	Beginning Spanish II
SPAN 103	Intermediate Spanish I
SPAN 104	Intermediate Spanish II
SPAN 139	Contemporary Cultures Of Spain
SPAN 150	Advanced Spanish
SPAN 160	Advanced Spanish
TA 103	Theatre Appreciation
Total Units	18.00-22.00

¹ If not used to satisfy a core requirement above.

Learning Outcomes

1. Describe key developments in the ongoing process of globalization and various contemporary economic, political and cultural problems in the world arena.
2. Analyze a specific global problem of international or regional nature and discuss approaches to its solution.
3. Analyze and critically evaluate communication practices, messages and outcomes in various contexts (e.g., interpersonal, intercultural, small group, organizational, public speaking and mass media communication).
4. Recognize and articulate the benefits and challenges of diverse communicative practices in our global multicultural society.

Recommended Sequence

Make an appointment with your SBCC academic counselor through Starfish to create a Student Education Plan that reflects a recommended course sequence for this program that is tailored to your individual needs.

How to schedule an Academic Counseling appointment (<https://www.sbcc.edu/counselingcenter/counselingappointments.php>).