

# BUSINESS ADMINISTRATION, ASSOCIATE OF SCIENCE (AS): ENTREPRENEURSHIP EMPHASIS

ENT 247	Entrepreneurship: Information Systems Management	3
<b>Total Units</b>		<b>30.00</b>

## Overview

The Business Administration: Emphasis in Entrepreneurship Program is designed to provide the student with the facts, skills and concepts necessary to become successful in small- to mid-sized organizations. Topics covered include management, ownership, marketing, legal environment, finance, accounting and relevant technologies.

## Requirements

### Associate Degree Graduation Requirements

Complete all of the following:

1. All Department Requirements listed below with a "C" or better or "P" in each course (at least 20% of the department requirements must be completed through SBCC).
2. One of the following three General Education options:
  - a. OPTION 1: A minimum of 18 units of SBCC General Education Requirements (<https://catalog.sbccc.edu/degrees-certificates-awards/#associateddegreeestext>) (Areas A-D) and Institutional Requirements (Area E) and Information Competency Requirement (Area F) OR
  - b. OPTION 2: IGETC (<https://catalog.sbccc.edu/transfer-curricula/#igetctext>) Pattern OR
  - c. OPTION 3: CSU GE Breadth (<https://catalog.sbccc.edu/transfer-curricula/#csugebtext>) Pattern
3. A total of 60 degree-applicable units (SBCC courses numbered 100 and higher).
4. Maintain a cumulative GPA of 2.0 or better in all units attempted at SBCC.
5. Maintain a cumulative GPA of 2.0 or better in all college units attempted.
6. A minimum of 12 units through SBCC.

Code	Title	Units
<b>Department Requirements</b>		
BUS 101	Introduction To Business	3
ENT 201	Introduction to Entrepreneurship and Innovation	3
ENT 202	Entrepreneurship: Idea to Business Model	3
ENT 203	Marketing Plan Development	3
ENT 204	Global Entrepreneurship	3
ENT 205	Financial Management for Startups	3
ENT 206	Enterprise Launch	3
ENT 207	Entrepreneurship Law	3
ENT 208	Business Plan Development	3

## Learning Outcomes

1. Access and interpret information (legal, financial, operational, market) necessary to develop a new business venture.
2. Assess the risks associated with developing a new business venture.
3. Develop a market ready business plan.

## Recommended Sequence

Make an appointment with your SBCC academic counselor through Starfish to create a Student Education Plan that reflects a recommended course sequence for this program that is tailored to your individual needs.

How to schedule an Academic Counseling appointment (<https://www.sbccc.edu/counselingcenter/counselingappointments.php>).